Ease of Doing Business!
NEW & IMPROVED MAAX Electronic Product File (EPF)

Our goal is to continuously improve the ease of doing business with MAAX by providing you the tools needed to grow your business. Which is why we are excited to share with you our NEW and IMPROVED MAAX Electronic Product File (EPF).

What's New:

– **More detailed product information** – no need to seek out product details, everything you need is in just one file.

– **Table of Contents** – with quick links to easily navigate the EPF

– **Glossary** – explanations of each new field on the EPF sheet

– **Custom EPF** – create custom EPF and Web Content extracts with only the information you need, in the order you want it

– **Website Content Updates** – access product media and search engine friendly content to update your website

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IMPORTANT: Filter products by Channel

Please note the new EPF contains the entire MAAX product portfolio, for all channels – Wholesale and Retail.

Wholesale: ⬜ Professional & 🟪 Collection Price Lists

Retail: ⬛ Retail Price List

ALL: Walls, Bases & Shower Doors (available for both Retail and Wholesale channels)

Step 1: Select the Channel products you want in your EPF.

1) Click on the **Channel filter tool**

2) Uncheck the boxes of the channels that you **DO NOT want in your EPF**.

3) Click **OK**

1) Click on the **Series – Price List filter tool**

Step 2: Select the Price List(s) (series) you want in your EPF.

3) Click **OK**

2) Uncheck the boxes of the Price List(s) (series) that you **DO NOT want in your EPF**.

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EPF Overview & How-to-Guide

How-To-Guide

This guide will provide an overview of all the new features and functionalities in this EPF, and provide step-by-step instructions on how to extract data for your inventory system and/or website content updates.

1) **Glossary:** Explanation of data found in EPF (over 100 new pieces of information added)

2) **Custom-EPF & How-To:** Quick & Easy Pivot Table tool allows you to create your own custom data extracts

3) **Website Content How-To:** Guide on how to create custom data extracts for updating MAAX website data

4) **EPF:** Latest Electronic Product File (EPF)

5) **Discontinued Products:** List of discontinued products and their replacements

6) **Code Changes:** List of products with code changes

1. Glossary

The Glossary contains a brief explanation of each column found on the EPF sheet. Click on the Column Labels to navigate to that column on the EPF sheet.

Column Name
(on EPF sheet)

Column Location
(on EPF sheet)

Explanation of Columns
(on EPF sheet)

If applicable to a specific product category, the category will be indicated. If the field is blank, its applicable to all product categories.

	A	B	C	D
1	COLUMN LABEL	COLUMN	DESCRIPTION	SPECIFICATION
2	Brand	A		
3	Series	B	Catalog - Proffessional, Collection, MAAX (includes Retail and Walls, Base and Doors)	
4	Product Category	C	Type of Solution	
5	Product Number	D	6 digit product number	
6	Price List Code	E	Model Number that appears in the price list, can be used to place an order	
7	Sales Code	F	Sales Code of a Configured Product - FERT (as it appears in CIS)	
8	UPC	G	UPC	
9	Model Short Description	H	Short Description of the model configuration	
10	Product Name	I	Product Name	
11	List Price	J	NEW List Price	
12	List Price Effective Date	K	Effective date of the new list price	
13	Model	L	Installation or Model Type - for product with multiple options	
14	Availability	M	Regional Availability	
15	Installation Type	N	Installation Type	
16	Material	O	Material	

TABLE-OF-CONTENTS   GLOSSARY   CUSTOM-EPF   CUSTOM-EPF-HOW-TO   WEBSITE-CONTENT-HOW-TO   EPF-MAAX-US-EN   DISCONTINUED-PRODUCTS

1

Click on a **Column Name** to go directly to that column on the on EPF sheet.

Click on any **Column Name on the EPF sheet** to go back to the Glossary sheet.

	A	B	C	D	E	F	G	H	I
1	Brand	Series	Product Category	Product Number	Price List Code	Sales Code	UPC	Model Short Description	Product Name
2	MAAX	MAAX Professional	Bathtub	106170	106170-000-001	106170-000-001-000	623163644715	EXHIBIT 6036 REGULAR WHITE	Exhibit 6036
3	MAAX	MAAX Professional	Bathtub	106170	106170-000-004			EXHIBIT 6036 REGULAR BONE / NATURAL	Exhibit 6036
4	MAAX	MAAX Professional	Bathtub	106170	106170-000-007			EXHIBIT 6036 REGULAR BISCUIT	Exhibit 6036
5	MAAX	MAAX Professional	Bathtub	106170	106170-003-001	106170-003-001-000	623163645910	EXHIBIT 6036 WHIRLPOOL II WHITE	Exhibit 6036
6	MAAX	MAAX Professional	Bathtub	106170	106170-003-004			EXHIBIT 6036 WHIRLPOOL II BONE / NATURAL	Exhibit 6036
7	MAAX	MAAX Professional	Bathtub	106170	106170-003-007			EXHIBIT 6036 WHIRLPOOL II BISCUIT	Exhibit 6036
8	MAAX	MAAX Professional	Bathtub	106170	106170-097-001			EXHIBIT 6036 COMB. WHIRL. & AEROEF. W AIR PUSH CONTRO WHITE	Exhibit 6036
9	MAAX	MAAX Professional	Bathtub	106170	106170-097-004			EXHIBIT 6036 COMB. WHIRL. & AEROEF. W AIR PUSH CONTRO BONE / NATURA	Exhibit 6036
10	MAAX	MAAX Professional	Bathtub	106170	106170-097-007			EXHIBIT 6036 COMB. WHIRL. & AEROEF. W AIR PUSH CONTRO BISCUIT	Exhibit 6036

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Step 1: Select the data you want in your custom EPF, in order to update your inventory system or your website.

1) Select the data you want by clicking the checkbox next to each topic.

PivotTable Fields

Choose fields to add to report:

Search

- Brand
- Series
- ☑ **Product Category**
- Product Number
- Price List Code
- ☑ **Sales Code**

2) The topic will then appear on the sheet.

Note: the data will appear in the EPF sheet in the same order you selected them. For example, the first item selected will appear in the first column, the second item selected will appear in the second column and so on, regardless of the order in which they appear in the list.

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Step 2: Convert the data to an uploadable data format.
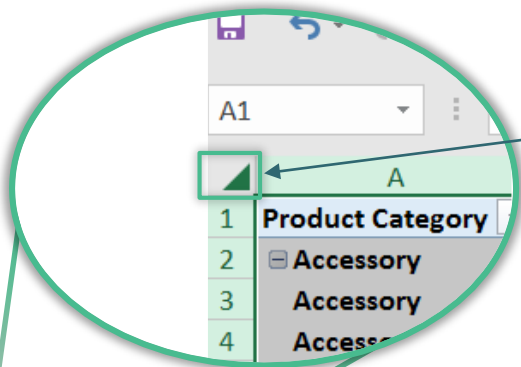
1) Click on the triangle in left top corner of the table to select all.

2) Press keys **Ctrl+C** to copy the data selected.
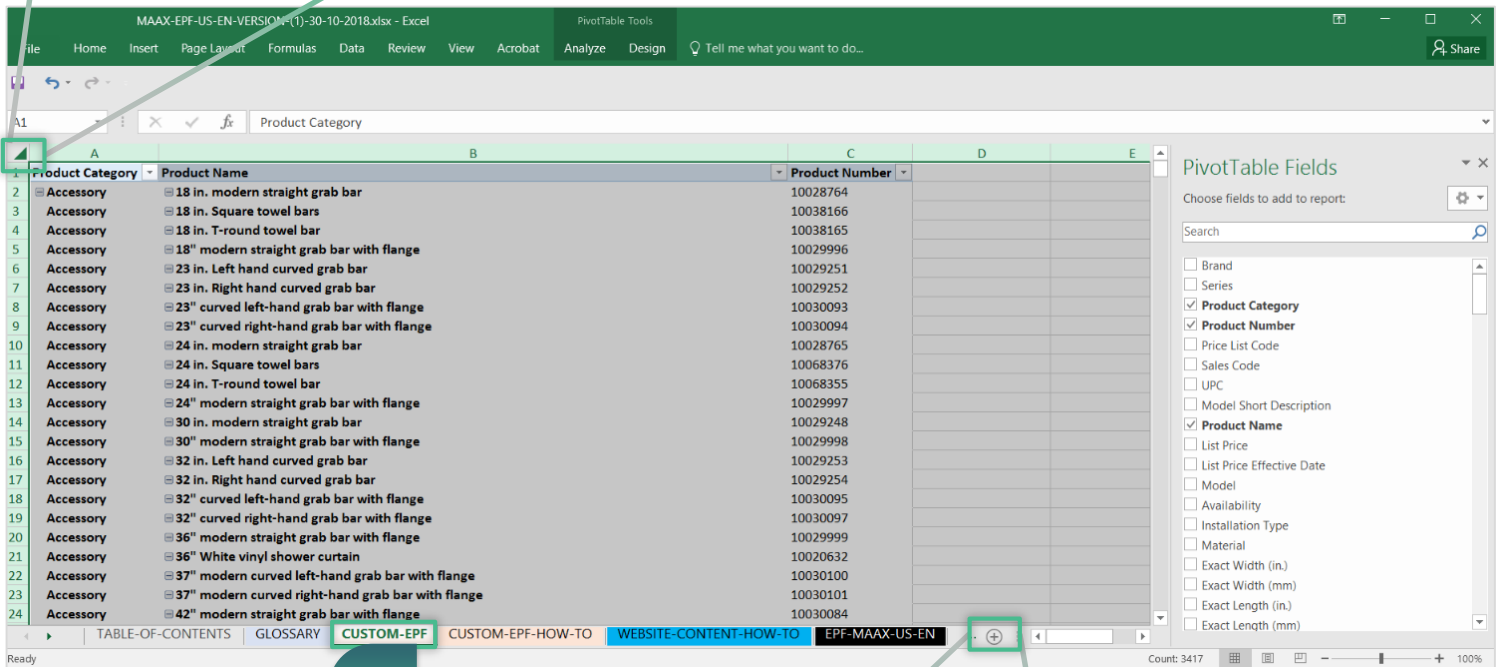
3) Create a new blank sheet by pressing the **+ button**

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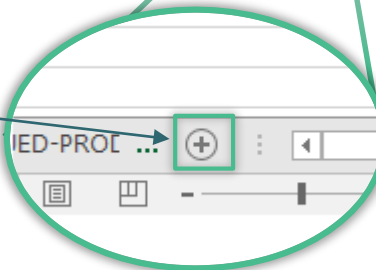
Step 3: Convert data to an uploadable data format. Cnt'd
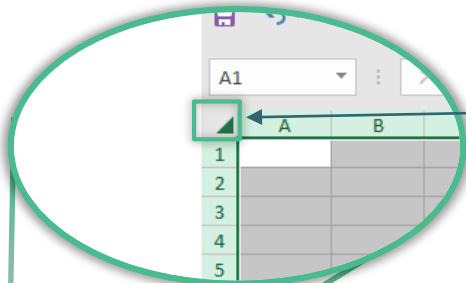
4) On the new sheet, click on the small triangle in the top left corner, then press **Ctrl+V** to paste the data into this new sheet.
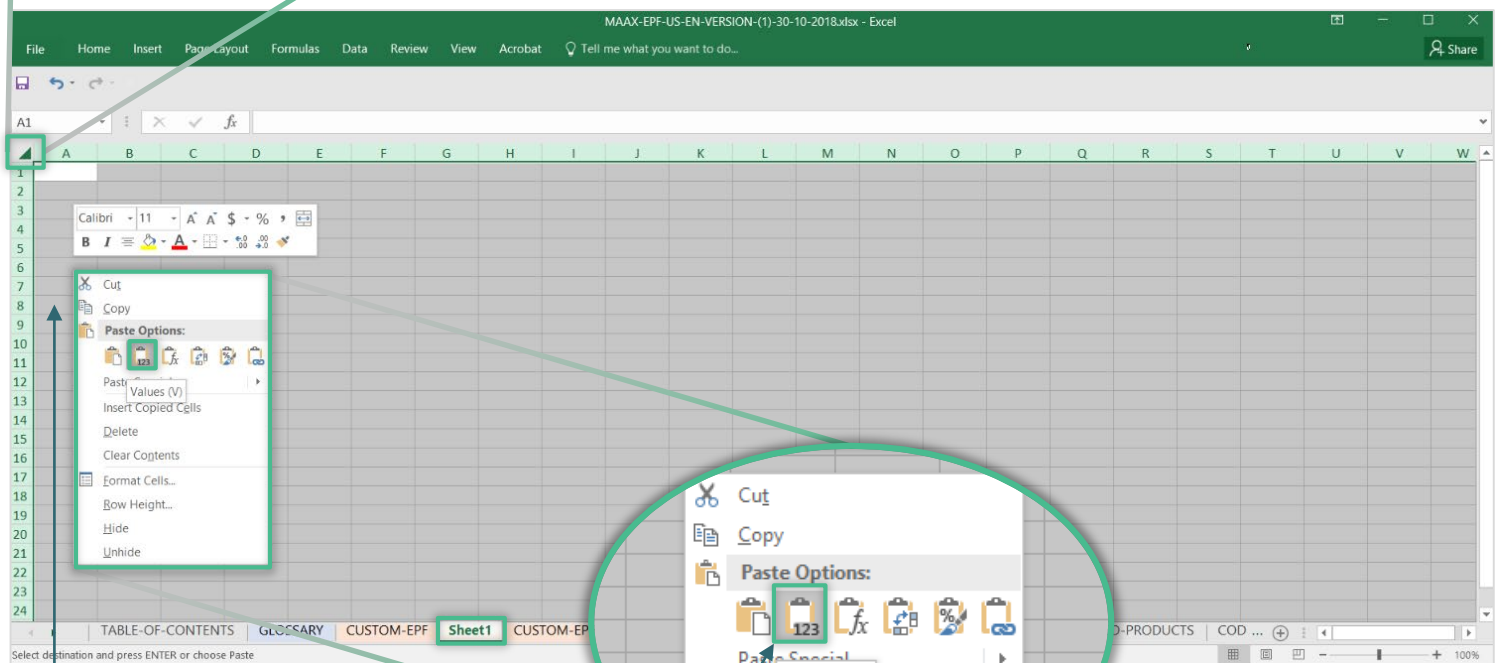
5) Right click on the highlighted area, and in the **Paste Options** pop up - Select **Values**. This will change the data format from PIVOT TABLE to an uploadable data format.

6) The data will then appear on the sheet, and can be saved and used to load into your system.

If you would like further assistance to understand how to use the Web Content data to update your website, a webinar will be presented in Q1 2019. Sign up here to register for the webinar.

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3. Website Content Updates

Update your MAAX Website Content Quickly & Easily!

We want you to stay competitive in the digital era, which is why we added new data to facilitate MAAX product updates to your website.

The Custom EPF sheet contains all MAAX product data, and new data like; product specs, descriptions, links to product images, installation guides and tech drawings and other content to help you update MAAX product information on your website. Simply use the links in the Custom EPF to download the files you need, then refer to columns "EK-EY" file names to quickly upload data into you product information management system.

→ See below for addition improvements that will enhance MAAX website content updates.

Product names are search engine optimized (SEO)

Image file and document file names in the Custom EPF sheet exactly match actual file names to facilitate data connections in your PIM systems.

Media documents exact file names allow for faster, multiple updates at once.

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Step 1: Change the Pivot Table Fields panel layout.

1) Click on the **gear icon.**
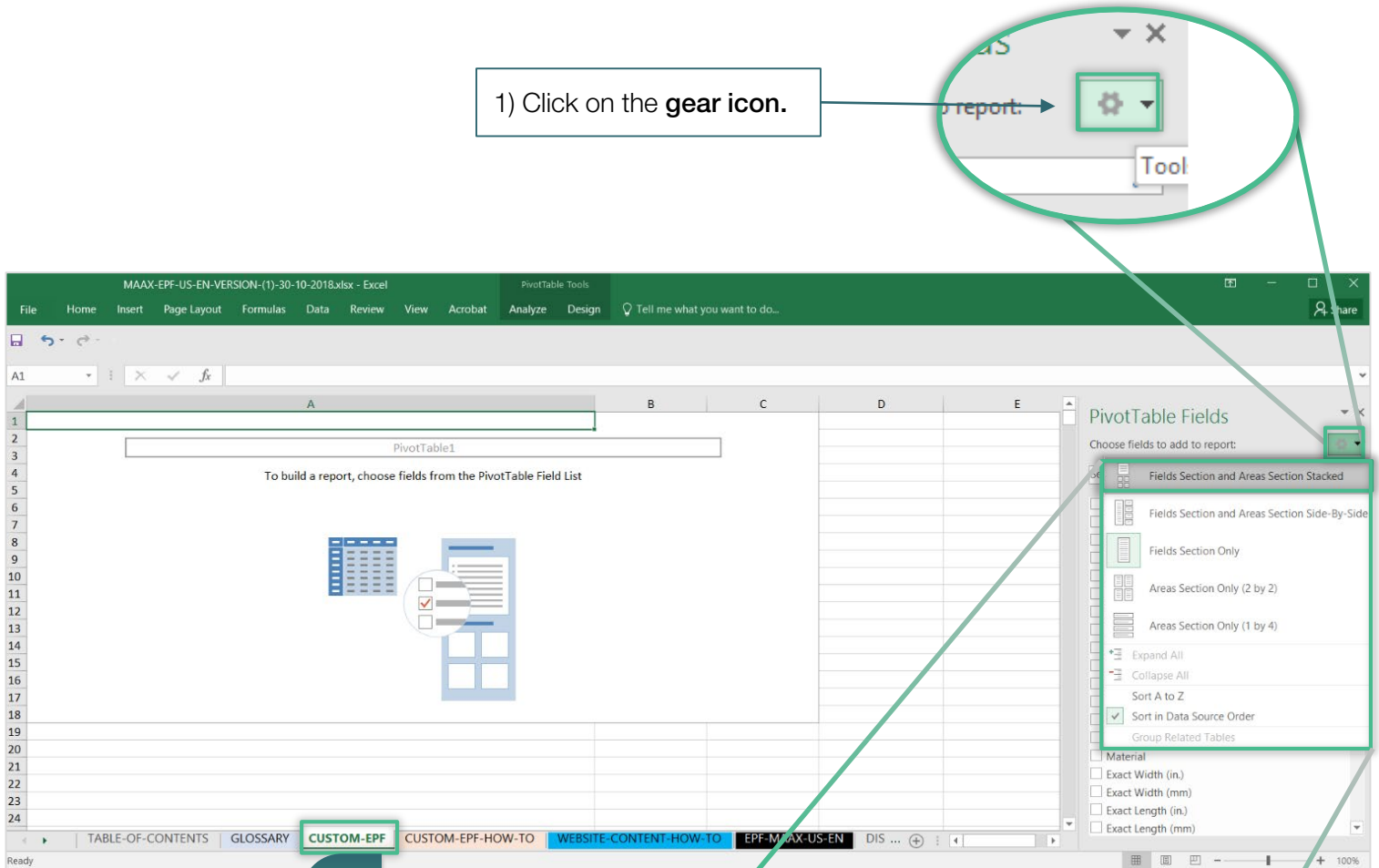
2) Select the **Fields Section with Areas Section Stacked** option from the pop up.
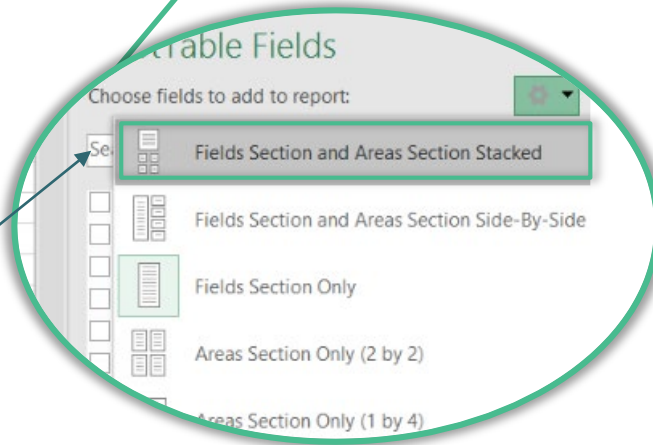
Step 2: Add the desired Product Category item to the Filter section to create a specific product view.

1) Click on **Product Category** and drag into the **FILTERS** window.
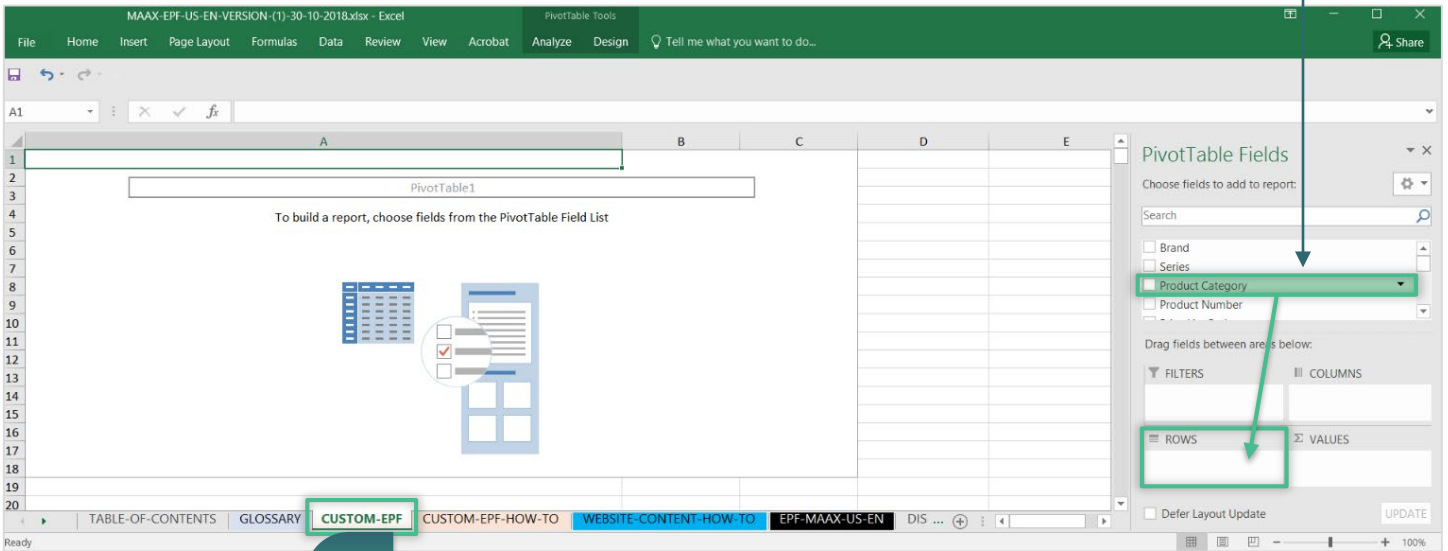
2) The view filter functionality will appear on the sheet, and the **Product Category**.

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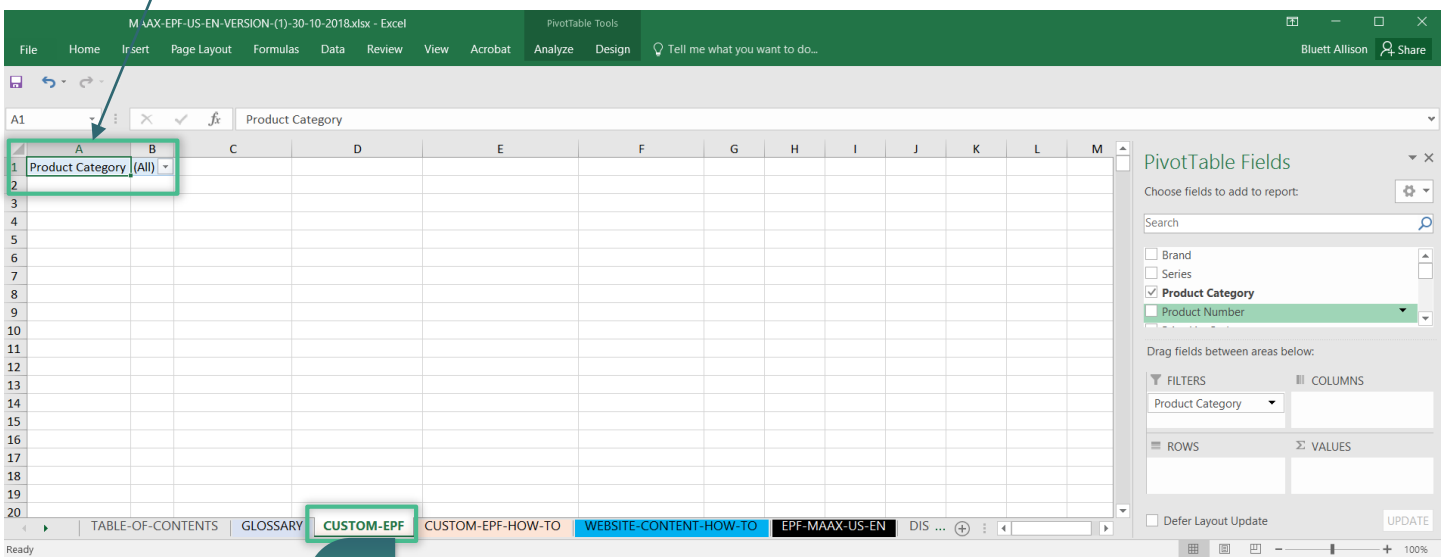
Step 3: Use the Filter functionality to setup data for a specific product category *ex. Bathtub.* Then follow **Custom EPF (Steps 1 to 3)** to convert the data into an uploadable data format.

1) Click on **(ALL)**.

3) Click on the **(ALL)** checkbox.

4) Then select the product category data you want to update your website with.

2) Click on the **Select Multiple Items** checkbox.

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Refer to the Discontinued Products sheet for the latest list of discontinued products and their recommended replacements.

Refer to this sheet for a list of all MAAX product code changes.

Note: If this sheet is not in the EPF file, there are no code changes.

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